

11-12 October 2017 **Brussels Belgium**



Maritime Spatial Planning Conference on Blue Growth
How to plan for a Sustainable Blue Economy?

#MSP4BG



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Session 4: How can synergies between
maritime sectors be promoted through MSP?



MSP from the Coastal and Maritime Tourism perspective: the Emilia-Romagna Region case study

Andrea Barbanti

CNR – ISMAR, Venice, IT
andrea.barbanti@ve.ismar.cnr.it



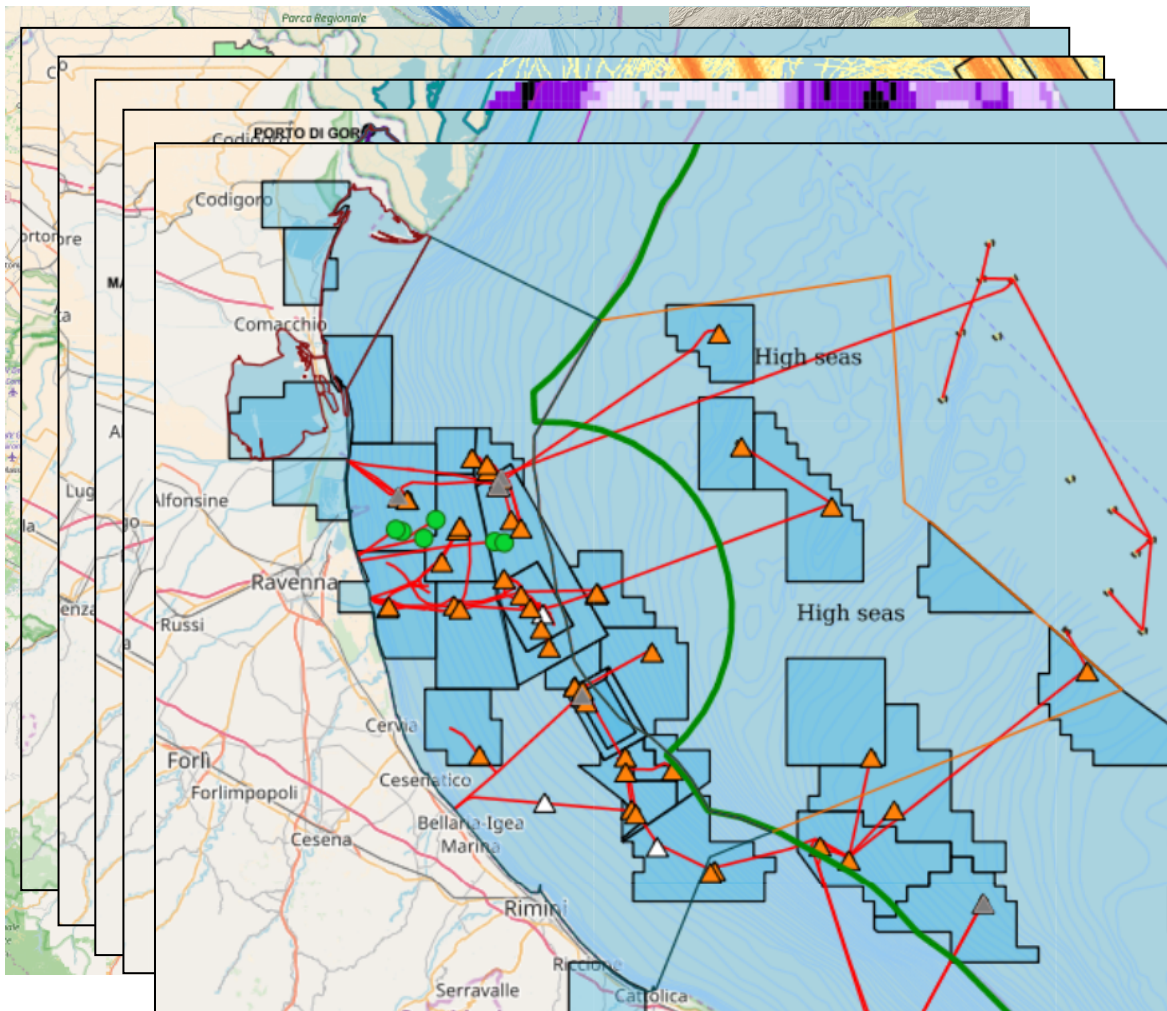
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The Emilia-Romagna (RER) Coast – Facts and Figures



- 120 km of coastline
- 14 municipalities
- 526.000 residents
- 38.000.000 overnight stays
- 24 marinas with 6.250 berths
- 1 commercial port (Ravenna)
- 9 fishing ports and 650 fishing boats
- Intensive aquaculture (40.000 t/y mussels and clams)
- 60 Gas extraction Platforms and Terminals

Trends of Tourism in the area

- Increase of arrivals and overnight stays
- Decrease of average length of stay
- Diversification of the touristic offer (not only *beach & sun*, a mature sector)
- Distribution of the touristic offer on wider areas (enlarge Destinations)
- Deseasonalisation
- Recovery of the nautical sector
- Wide area branding (Northern Adriatic, EUSAIR brand)



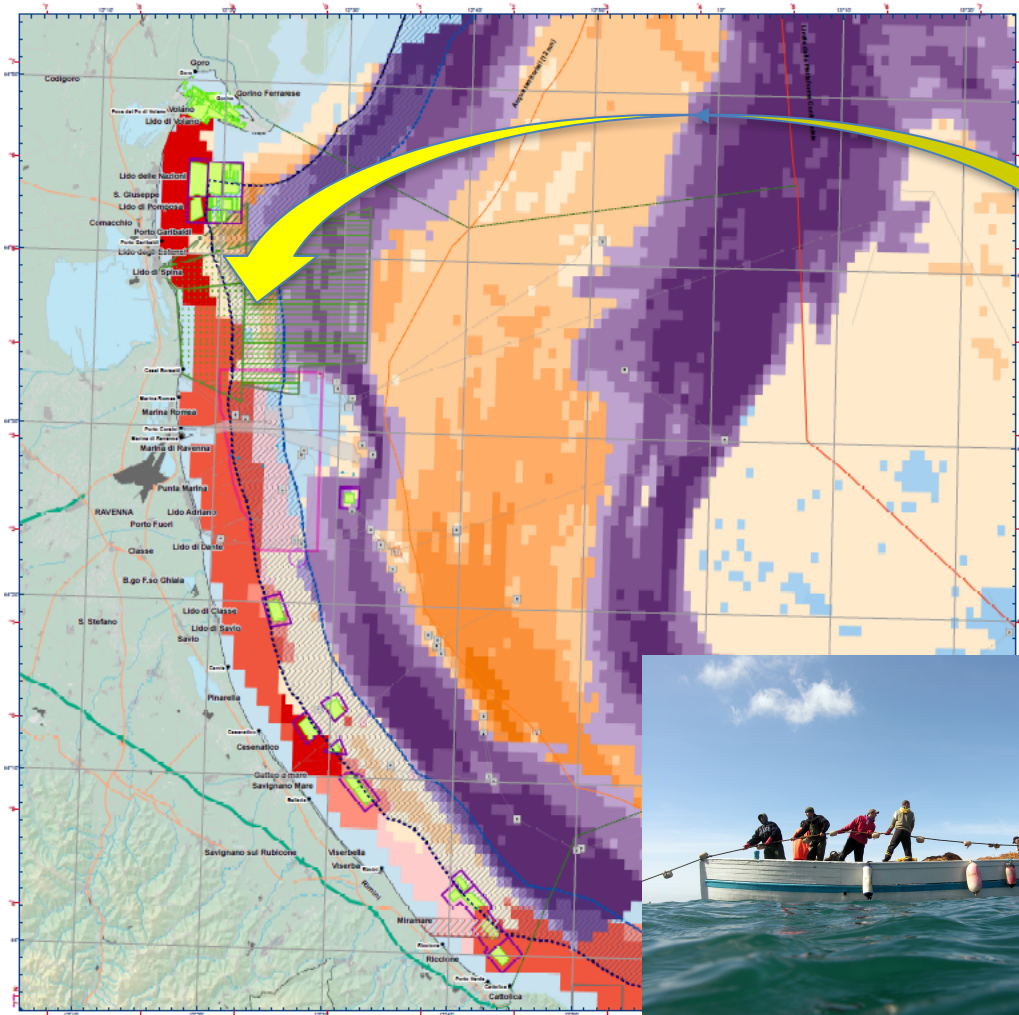
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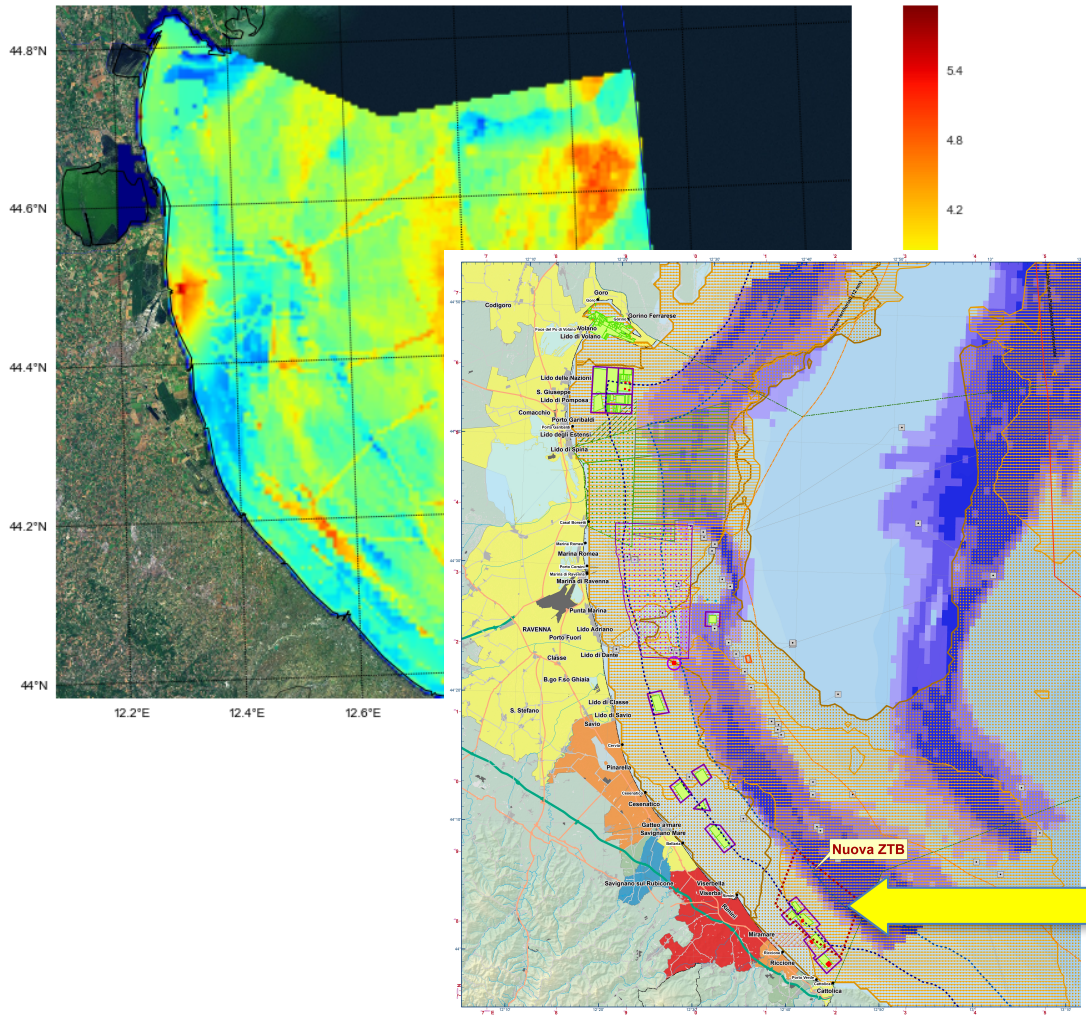
Synergies with fisheries and aquaculture



- More space to touristic-oriented areas (e.g. diving, recreational fisheries)
- More space to regulated Small Scale Fisheries
- Mussel farm expansion in areas tourism-compliant
- Establish conditions and promote initiatives to directly link tourism and fisheries/aquaculture (e.g. pescaturism, gastronomy, education,...)



Synergies with Environmental Protection



Provided that all uses should reduce their impacts on ecosystems, and that a good environmental quality is a must for all touristic activities...

- specific protection measures can activate specific synergies with tourism (recreational fisheries, diving, nautical, ecotourism)
- Regulated fishery areas (BPZ)
 - Artificial reefs (in ATB or SCI)



What are the enabling factors for delivering such synergies through MSP?

Not only an issue of spatial demands and spatial planning, but of overall improved synergies among sectors, for mutual benefits and according to a shared vision.

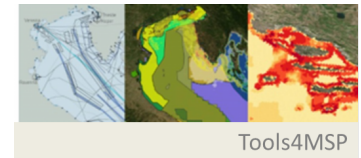
Five Key Enabling Factors:

- Consistent Vision, Management Objectives, Measures (*actually, the Plan*)
- Coupled / coordinated land and sea planning (*LSI*)
- Safeguarding environmental objectives (*water quality, ecosystems*) and landscape
- Full engagement of all stakeholders (*several sectors involved; many small-to-medium size stakeholders*)
- Dialogue and proactive attitude of central and local administrations, promoting dialogue among the sectors and sustaining actions (*Governance*)

Thank you for your attention

Acknowledgments

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