

11 September 2018 Las Palmas de Gran Canaria Spain



# Tourism and Islands

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# Key points

- **Tourism growth and change**
- **Islands, tourism growth and change**
- **Tourism-Islands-MSP**
  - Issues
  - prospects
  - challenges



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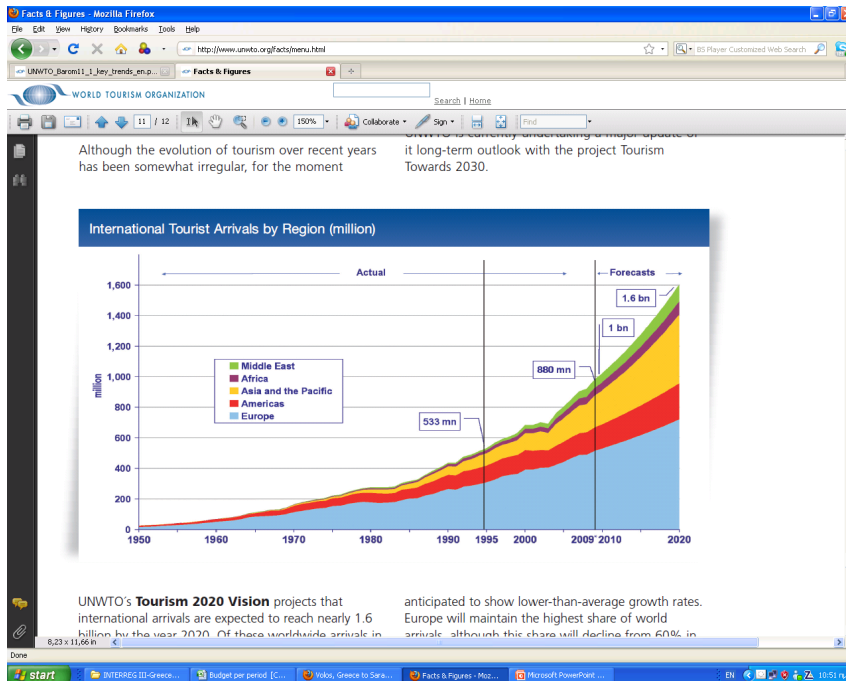
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# Tourism: growth patterns



## 2018 highlights

- Global
  - 1.3 billion arrivals
  - Highest growth in last seven years 6.8%
- Europe
  - 670.6 million ,51 % share
  - Southern Med Europe
    - 266.2 million, 20 %

## 2030 forecast

- 1.8 billion



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# Tourism growth and change

- European growth patterns
  - Prospects for further growth and pressures
  - Development factors and destination typologies
    - Urban tourism
    - Cultural tourism
    - Coastal/Maritime tourism
    - .....
  - Diversification and enrichment
  - Concentration and diffusion



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# Changes in tourism

- Tourism changes and dynamics
  - Globalization and competitiveness
  - Geopolitics and safety aspects
  - ICT change and tourism
  - Lifestyle changes and recreation change
    - Individuality and choice
  - Tourism prototype changes
    - Experience of a place
    - Special types towards special purpose tourism



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# Tourism typology

- Maritime and coastal tourism: an important economic pillar for certain Member States, regions and islands
- Four types of maritime and coastal tourism (high/low value, high/low volume)
  - Mass tourism: catering to high volumes and low average spending
  - High-profile tourism: offering high level of quality and unique value
  - Niche tourism: it is all about differentiation
  - Low-profile tourism: small numbers, little spending, limited visibility

(Ecorys, 2011)



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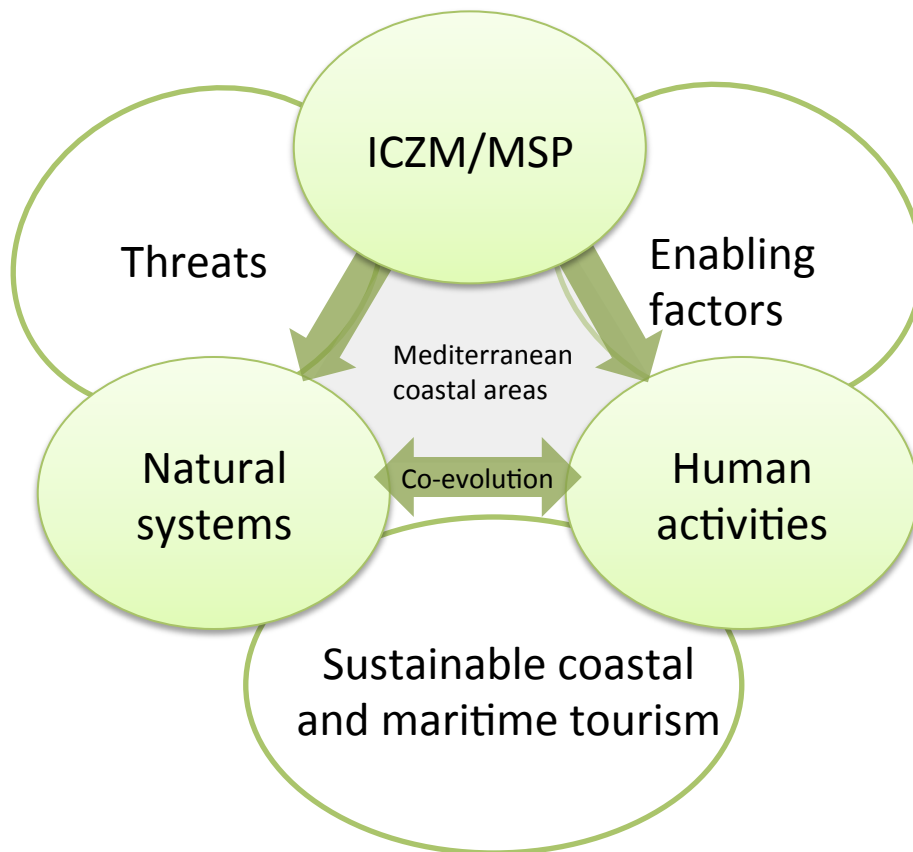
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# Tourism in coastal areas



*CO-EVOLVE aims at analyzing and promoting the **co-evolution of human activities and natural systems in touristic coastal areas**, allowing sustainable development of touristic activities based on the principles of ICZM/MSP.*

# Coastal tourism pressures: Climate change



Source :: UNEP GRID-Arendal / Zoi from IPCC, 2007 ; World Resources Institute, 2007 ; Rogers and Randolph in : Sciences, 2000 ; Fischer et al, 2005.

1: At a global scale, the overall Mediterranean basin is considered a hotspot. 2: Ratio between withdrawal and availability (2003). 3: Africa only.



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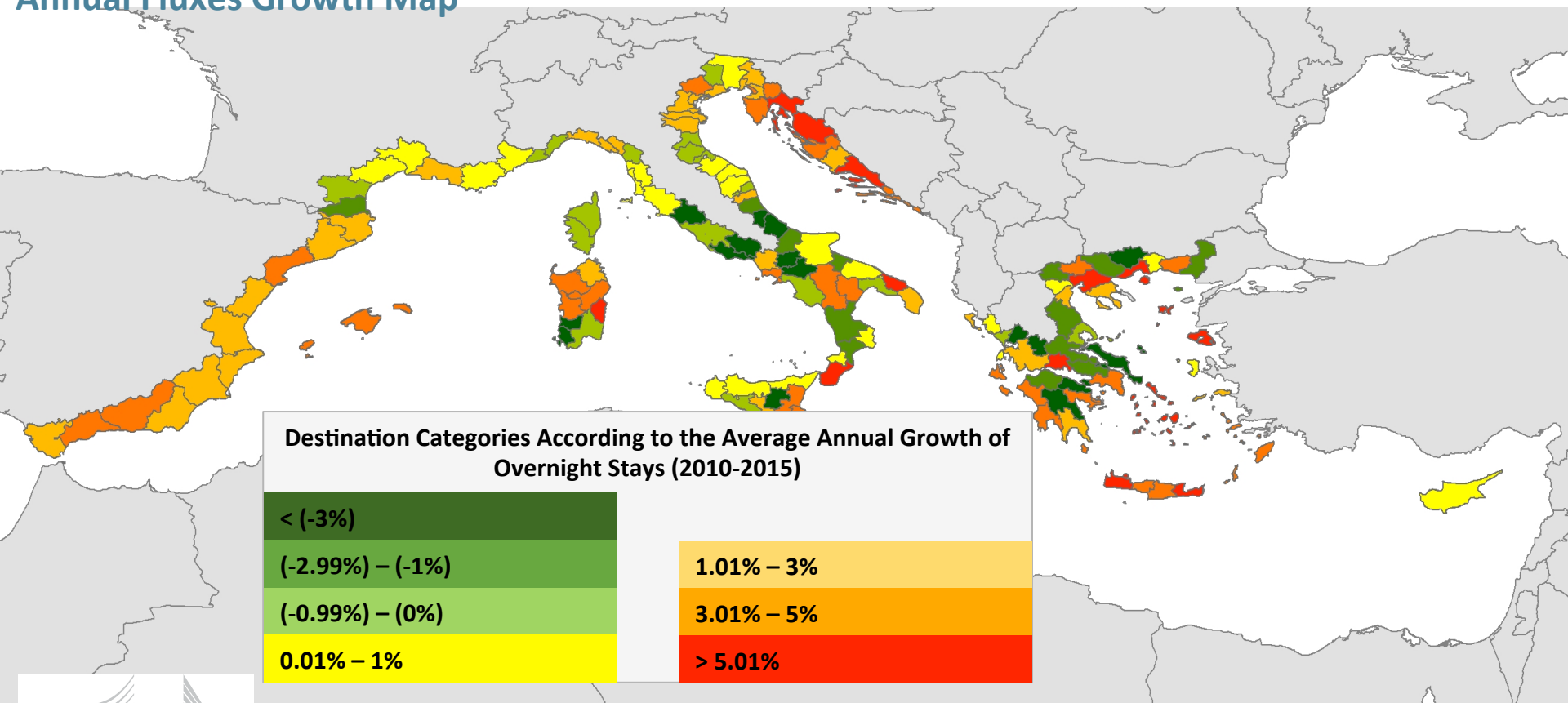
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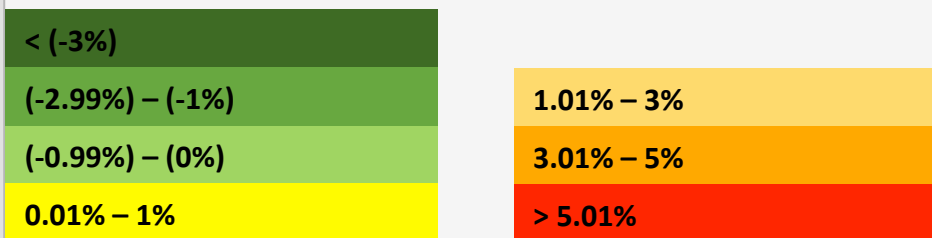


# Tourism growth pressures in coastal areas - Mediterranean

## Annual Fluxes Growth Map



**Destination Categories According to the Average Annual Growth of Overnight Stays (2010-2015)**



# Coastal tourism: Islands

- **Wide diversity in terms of geography, size and related spatial, environmental and socioeconomic conditions and prospects**
- **Wide diversity in terms of tourism development, growth and prospects**
- **Wide diversity in terms of governance and entrepreneurial conditions and capacities**
- **Wide diversity in terms of potential for adaptation and control**



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# Tourism growth and change: Islands

- Tourism is often one of the pillars of an island economy
- Islands are becoming important tourist destinations
- Tourism has impacts on the environment and these impacts affect tourism itself
- Islands are a vital part of the natural and cultural heritage
- Islands are subject to dramatic pressures and transformations



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# Small Islands: particularities

- **Small size and islands :**
  - **Limited size and available resources**
  - **Economic and environmental vulnerability**
  - **Capacity to manage risks and change**
- **Small island development/environment issues:**
  - **Dependence vs self sufficiency**
  - **Isolation and peripherality**
  - **Diversity**
  - **Risks**
  - **Fragility**



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# Tourism-Island issues

- Tourist assets (natural and cultural)
- Natural ecosystems
- Accessibility-transport and infrastructure
- Natural resource availability
  - Energy
  - Water
- Pressures
  - Waste
  - Congestion
  - Conflicts...
- Risks (seasonality, monoculture, resilience,...)



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# Tourism and islands: policy challenges

## Policy issues

- Sustainable development perspective
  - Culture as a distinct pillar
- Climate change
  - Mitigation -adaptation
- Circular economy
- Overtourism

## Policy frameworks

- Territorial cohesion
- Blue economy
- Spatial Planning : role of ICZM, MSP ?



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# Tourism and islands: priority issues

- Renewable energy investments -energy saving (regulation, specs)
- Water management (reduce, re-use, re-cycle)
- Waste management (reduce, re-use, re-cycle)
- Biodiversity protection
- Cultural heritage protection and management
- Coastal protection
- Landscape protection



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# Tourism and islands: policy perspectives

- **Integrated approach (development – environment)**
- **Multidimensional interface (local, supra-local)**
- **Flexibility-adaptability (planning – management)**
- **Participation (consultation-governance)**
- **Monitoring and Evaluation (key indicators)**
- **Capacity building for action**



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# Tourism and islands: challenges

- Develop policy making and management capacities
- Link management and planning
- Focus on specificities and particularities
- Take advantage of opportunities
  - i.e. Territorial cohesion, Climate change adaptation, MSP/ICZM, ...???
- MSP related options for coastal/maritime tourism
  - Monitor and evaluation
  - Resolve spatial conflicts/take advantage of potential synergies
  - Awareness raising/networking and collaboration
- Adaptability? Capacities? Limitations?



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*Thank you for your attention*

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